

# Collaboration Thread

Get colleagues collaborating, no matter where they work



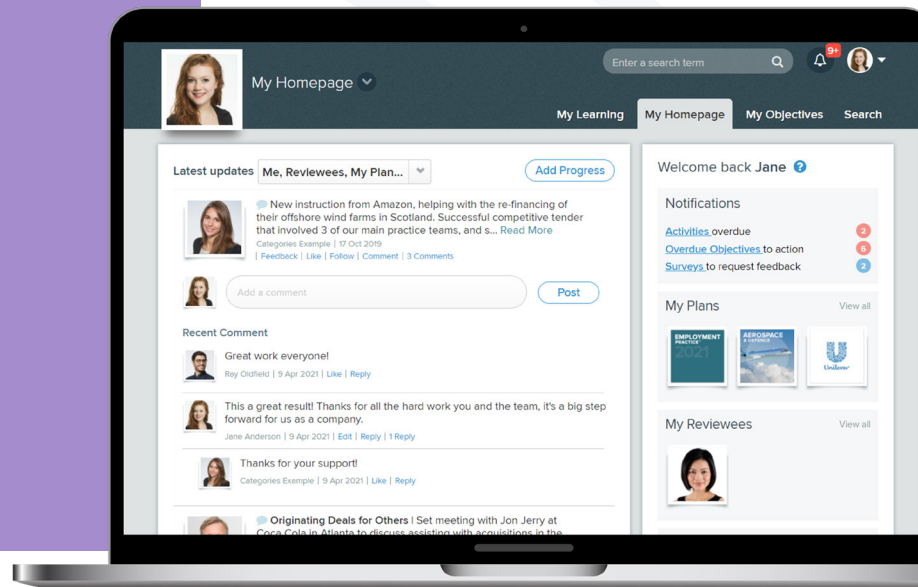
**Objective Manager's Collaboration Thread** facilitates firm-wide collaboration on strategic objectives and plans. This highly effective tool enables colleagues to collaborate on the firm's strategic objectives and has functionality to post comments, provide feedback and like each other's progress. This improves engagement and encourages organic collaboration, which is proven to increase revenue and profit.

Collaboration Thread intelligently highlights role-relevant information, which may otherwise be lost in a busy mailbox or not shared. With the tool, individuals, teams and departments can promote their activity and progress to others in the firm, all of which helps to raise the performance bar.

**Easily add comments** to any progress update within the platform to drive engagement and collaboration among colleagues.

**Enter a collaborative dialogue** with colleagues based on key common objectives.

**'Like' individuals' developments** against any objective or plan every step of the way to generate support for your teams' achievements.



## Firm Benefits

- Increases collaboration and engagement across the firm which is proven to increase revenue and profit.
- Encourages natural collaboration among colleagues that breaks down practice silos and gets colleagues collaborating on a holistic client experience, which will move the firm from transactional to strategic work.
- Provides individuals better insight to perform in their role and better service clients.
- Uncovers useful information across the firm which often gets lost in email.
- Makes your people feel connected with the firm's purpose, and to others, through common objectives.